

A close-up photograph of a hand holding a white golf ball on a white tee. The ball has the word 'VERO' and a logo on it. The background is a blurred green golf course.

# CHARITY GOLF DAY 2022

## Sponsorship Prospectus

Friday, 27 May 2022  
Joondalup Resort



RSLWA

# ABOUT RSLWA

RSL in WA was founded in 1916 to provide comradeship and support to Veterans and their families. This core mission has never changed and has continued to evolve to meet the changing needs of each generation.

RSLWA advocates for the best possible conditions for our serving and ex-serving men and women in recognition of their service to the nation. We are Western Australia's primary provider of wellbeing, welfare, advocacy, transition, employment and commemoration support.

Within our new ANZAC House, RSLWA has established Veteran Central, the first of its kind in Australia service facility specialising in Veterans and their families.



The Veteran Central model ensures simplified and streamlined access to a range of important and relevant services, provided by a host of Veteran Service Providers including government agencies, medical and dental specialists, mental health professionals, hearing experts and legal, advocacy, financial and counselling providers all in one location.

Many of the services are also available to the Veteran's immediate family.

## EVENT AIM

Our aim is to raise much-needed funds so that RSLWA can continue to deliver more services and better support. We do this while standing shoulder to shoulder with our ex-service men and women by working with other ex-service organisations.

We are seeking event sponsors who support what RSLWA stands for and who will help in creating a positive impact in the community by raising their own public profile.

We appreciate your time and consideration of this proposal and hope you can join us in the RSLWA Charity Golf Day. All proceeds from this event go to RSLWA and direct to Veteran's needs.

To help us spread our words, please share this proposal with any colleagues or connections you think may enjoy a round of golf on a gorgeous autumn day. The bonus is, you'll be supporting WA Veterans and their families in their hour of need.

# WHAT YOUR SUPPORT CAN DO FOR VETERANS

- \$3,000 will provide security bond and rent in advance to get a homeless veteran into stable accommodation
- \$2500 will enable a veteran to gain a Cert IV to help them return to the workforce
- \$2,000 will provide a basic household furniture package
- \$1,500 will provide a basic white goods package
- \$500 will provide twelve months car registration
- \$250 will provide five nights crisis accommodation
- \$50 will help a veteran dress for career success to go from uniform to the corporate world.



## RSLWA CHARITY GOLF PROGRAMME

Joondalup Resort  
Friday, 27 May 2022

TIME	PROGRAMME
0745	Drop bag, registration, warm-up
0815	Breakfast, tea and coffee available
0840	Briefing & Breakfast Sponsor Speaker
0900	Shot Gun Start Quarry and Lake white tees
1230	Teams start coming in, freshen up/change as desired
1330	Post game banquet function, guests are seated
1400	Welcome address while entrée served
1430	Lunch Sponsor Speaker
1435	Main meal served
1445	Guest Speaker - Q&A
1510	Presentations
1530	Dessert/Tea & Coffee available
1545	Raffles and silent auction
1700	Event close

# SPONSORSHIP

## LUNCH SPONSOR \$10,000 (1 available)

- 2 Corporate team entries (8 Players) + 2 additional lunch guests
- Speaker opportunity at Lunch
- Venue Signage on Driving Range and at Club House (provided by you)
- Opportunity to provide promotional items for players and guests (promotional packs for players including RSLWA branded golf balls)
- Acknowledgment during the event and on digital screen over lunch
- Inclusion in event day communications, including the event program and lunch booklet
- Promotion through the RSLWA website and social media channels

## BREAKFAST SPONSOR \$2,000 (1 available)

- 1 Corporate team entry (4 Players) + 2 additional lunch guests
- \$1000 breakfast registration before teams head out
- Venue Signage on Driving Range and at Club House (provided by you)
- Opportunity to provide promotional items for players and guests (promotional packs for players including RSLWA branded golf balls)
- Acknowledgment during the event and on digital screen over lunch
- Inclusion in event day communications, including the event program and lunch booklet
- Promotion through RSLWA website and social media channels

**TAKEN - Oqea**

## VETERANS SPONSOR \$3,000 (1 available)

- Sponsoring up to 4 veterans to play

- Corporate team entry (4 Players) + 2 additional lunch guests
- Speaker opportunity at lunch
- Venue Signage at Driving Range and Club House (provided by you)
- Opportunity to provide promotional items for players and guests (Promotional packs for players including RSLWA branded golf balls)
- Acknowledgment during event and on digital screen during lunch
- Inclusion in event day communications - including event program and lunch booklet
- Promotion through RSLWA website and social media channels

# SPONSORSHIP

## **HOLE SPONSOR \$1000 (2 available)**

▪ 1st & 18th Hole

- Signage on sponsored hole
- Inclusion in event day communications - including the event program and lunch booklet
- Verbal acknowledgement during presentations and on digital screen during lunch
- Featured on the RSLWA website, social media and pre and post-event communications

## **DRINKS CART SPONSOR \$1,000 (1 available)**

- Company Logo on Drinks Carts
- Venue Signage - banner displayed in clubhouse at registration and at lunch
- Inclusion in event day communications, including the event program and lunch booklet
- Opportunity to provide company promotional material for players (promotional packs for players including RSLWA branded golf balls)
- Verbal acknowledgement during presentations and on digital screen during lunch
- Featured on RSLWA website, social media and pre and post-event communications

## **NOVELTY HOLE SPONSOR \$500 (5 available)**

- Signage on sponsored hole
- Pull Up banner displayed at presentation function (provided by company) and promotion on digital screen during lunch
- Inclusion in event day communications - including event program and lunch booklet
- Opportunity to provide company promotional material for players (Promotional packs for players including RSLWA branded golf balls)
- Verbal acknowledgement during presentations and on digital screen during lunch
- Featured on RSLWA website, social media and pre and post-event communications



For expression of interest, please go to  
<https://www.rslwa.org.au/news-events/charity-golf-day>



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